





The Power to Nutritionally Manage Your Dog or Cat with

Food Intolerance

A food intolerance generally appears as gastrointestinal upset or intense itching or scratching. This can develop at any time—even after years of eating a food without problems. The culprit is usually a common protein source such as beef or dairy, but dogs and cats can become allergic to any such ingredient. Purina® Pro Plan® Veterinary Diets HA Hydrolyzed™ Canine and Feline Formulas are highly digestible and contain hydrolyzed protein. Hydrolyzed protein is protein that has been broken down into small components, which are less likely to cause a negative response in food-sensitive dogs and cats.

Advanced Nutrition

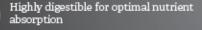


Only hydrolyzed protein sources



Single carbohydrate source







This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals in cats





HA Hydrolyzed[™] can be used in the nutritional management of dogs and cats with:

- · Food allergic gastroenteritis
- · Food allergic dermatitis
- Food intolerance
- · Chronic non-specific diarrhea or vomiting

Our commitment to you and your pets

Purina® Pro Plan® Veterinary Diets is committed to helping you and your veterinarian make a true difference in your pet's life. Our diets are backed by extensive testing and scientifically formulated to help nutritionally manage dogs and cats with certain medical conditions.

The science behind our therapeutic diets represents a collaboration between Purina nutritionists, researchers and veterinarians, resulting in proven nutritional breakthroughs and great-tasting formulas produced with high safety standards.

Ask your veterinarian about HA Hydrolyzed™ today. For your pet's health, please see your veterinarian regularly.



If you have questions about Purina Pro Plan Veterinary Diets, please call toll-free, 1-800-879-1266 weekdays, 8:00 a.m. to 4:30 p.m. (CT), or visit

ProPlanVeterinaryDiets.com

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